

### Critical Discourse Analysis (CDA) Rubric

CDA Analytic Tool	CDA Analytic Questions
<p><b>Narrative Frame:</b></p> <ul style="list-style-type: none"> <li>• A story line is constructed using familiar cultural tropes.</li> <li>• The story being told provides an interpretive structure for understanding events, choices, and issues in the past and present.</li> <li>• The structure of the story line reflects particular ideological imperatives.</li> </ul>	<ul style="list-style-type: none"> <li>• What themes are most salient?</li> <li>• How are the themes connected or disconnected from each other?</li> <li>• How is the narrative plot structured?</li> </ul>
<p><b>Positioning:</b></p> <ul style="list-style-type: none"> <li>• The selection or absence of historical and present day actors within the narrative signifies their relative cultural importance.</li> <li>• The representation of these actors serves to create categories of “us” and “them.”</li> <li>• Relative cultural and moral worth are assigned to the actors by the way they are positioned within the narrative.</li> </ul>	<ul style="list-style-type: none"> <li>• Which historical actors are included/excluded?</li> <li>• Which historical actors included in in the narrative are given prominence and which ones are not?</li> <li>• Which actors are portrayed as violent perpetrators, victims, heroes, people of action, etc?</li> </ul>
<p><b>Stance:</b></p> <ul style="list-style-type: none"> <li>• Arguments are put forward either explicitly or implicitly to justify the dominant narrative.</li> <li>• The tone of this argument serves to appeal to particular audiences.</li> <li>• The creation of a persuasive argument enables the reader to understand and accept the cultural importance of the dominant narrative.</li> </ul>	<ul style="list-style-type: none"> <li>• What rhetorical stances does the author of the narrative adopt: polemical, authoritative, reflective, colloquial, defensive, etc.? Particular combinations of these?</li> <li>• What is accomplished by employing this stance?</li> </ul>